



Podcasting 101 and Podcasting 2

From [Podcasting Ireland](#), the home of good podcasts, presented by Helen Shaw and Joe Conway - A full day course giving you all the knowledge you need to learn how to podcast.

Fee: €135

Date: Saturday June 19th, 9am – 5pm (1 hour lunch)

Venue: The Presentation Room, The Digital Depot, Thomas Street, Dublin 8

This full day course is aimed at those fresh to podcasting and designed for people who want to learn the basics of online content, audio and video podcasting, and become familiar with the terms, technology and potential power of podcasts. In the first part of the full day course, participants will get to grips with RSS feeds and what they can deliver. We begin with an introductory session which covers how to begin making their own podcasts and is designed to build awareness, understanding and basic skills. Podcasting 101 is a useful match for those keen to explore what podcasting can do for them and their websites and how it can help get your story out.

Podcasting 2 and Online Content is covered in the second part of the day. It follows on from Podcasting 101. Designed to build upon the knowledge and skills gained in Podcasting 101, Podcasting 2 will explore editing, packaging, online support and profile. In a busy day, participants will delve deeper into online content, audio and video podcasting, and will come away with practical skills and tools, which can be put to use immediately. The course will be broken into both creative and technical elements led by two of Ireland's most experienced podcasters, Helen Shaw and Joe Conway, who launched www.podcastingireland.ie and its channels in March 2006.

For enrollment and more details contact Paula at Athena Media on 01 4885850 or email paula@athenamedia.ie giving your name and details. The course group is small to ensure the best results so book early.

This full day course allows participants to go on and attend our Podcasting Masterclass. This advanced course is also ideal for people who have some skills but want to learn more about editing, packaging, online support and profile and to extend their audio and video podcasting skills.

All courses must be paid for in advance by cheque made payable to Athena Media Ltd or online transfer. A support handbook will be provided to each participant.

What our clients say:

Deirdre Mulrooney, Arts Journalist: "I would recommend this course to someone else because it's time-efficient, informative, and extremely practically useful."

Laura Haydon, Radio Producer: "It was clear and straightforward and did what it said on the tin. What I found most useful was the more general information about the evolution of podcasting and the way people are using it."

Lucianne White, Radio Presenter: "The course was great – it was well organised and a lovely, relaxed environment with a bit of fun. I think a lot of people like me feel that podcasts are only for 'techy' people or those in the media, whereas anyone can do it and this course really proves that."

Fintan Duffy, Freelance Broadcaster and Journalist: "Very helpful and well delivered. It was a good introduction to podcasting without swamping people with too much jargon or technical detail."

Anne Carthy, NGO Manager: "The information share and learning was very practical – good share of learning, professionally delivered."

Liam Carson, Literary Festival Director: "I would recommend this course to someone else as it helps to de-mystify podcasting. It provides good basic knowledge of what podcasting actually is and how to go about it."

Jonathan Drennan, Journalist: "The course was extremely well structured and informative, and highlighted how essential it is to keep up with modern media trends."

Mark Pollock, Explorer and Writer: "I thought that the course was extremely informative, topical and well-organised, and I learned a lot of practical skills."

Barry MacNeill, Freelance Cameraman: "The course was very well explained with a great teaching approach."